



Free Website Audit

Is your website the best of breed?
How does your site rank on search engines?
Is your site easy to navigate?
Does your site load at acceptable industry speeds?

Most web site owners do not know the answers to these questions so OutsourcingTo.Us now offer FREE web site audits that will not only provide you with the answers but will show you how to change your web site to ensure its success.

For no cost to you and no obligation OutsourcingTo.Us will conduct a full site audit and give you all the information you need to ensure your web site performs at the highest of industry standards.

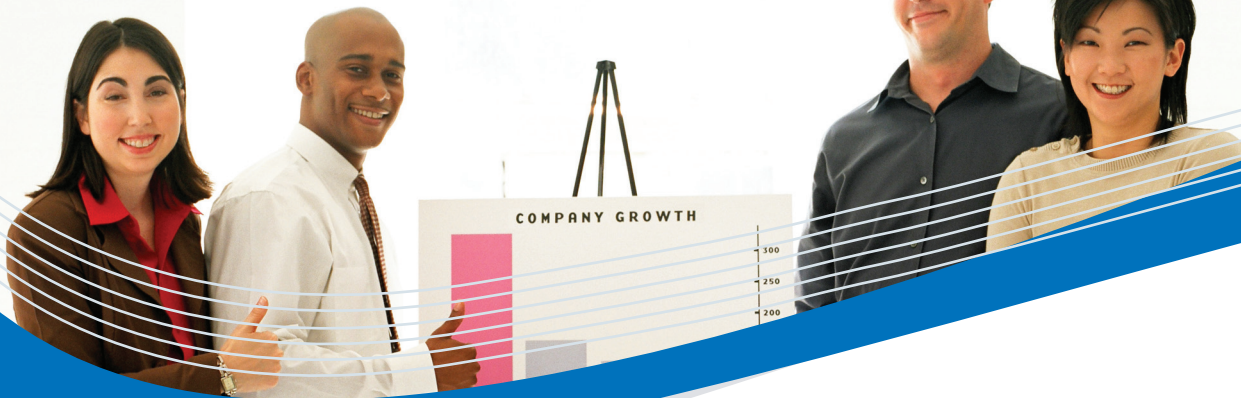
There are many ways to build a web site and as many software applications that can be used to operate it, but there are very few ways that search engines will rank your site and if it is not built correctly your site will be lost in the millions of sites that the internet provides.

In the past it was fine to build a site with limited understanding of how the internet and search engines work but in today's competitive environment only internet sites that truly adhere to the complexities of online marketing will gain good search engine rankings and increasing popularity.

With a larger amount of business moving into the online space everyday, business success is ever increasingly dependent and making sure your online presence is sound and competitive. In the future a large part of many businesses success will depend on how successful their online presence has become.

The opportunities to increase market share and be a dominant player in your industry are here now and for those businesses that understand the immense opportunities and begin to correctly position their business for online will reap the rewards.

With over 15 years experience in building web sites and gaining the top positions on the world's biggest search engines, OutsourcingTo.Us understands the online market and can ensure that your business has the greatest opportunity in standing out from the ever increasing online crowd as well as maximizing the opportunities that the new era of online business offers.



outsourcingto.us
award winning web staff

Your partner in your online success.

Audit process

After you have ordered the audit we begin with a detailed analysis of your website and within 2 days you will be contacted by one of our Account Managers to discuss your keyword strategy.

Within one week your Account Manager will provide a comprehensive report via email, outlining which areas of your site are working well and which areas require attention.

If you decide to implement our recommendations, you will notice an immediate and lasting improvement with the indexing of your website in the major search engines.

Seamless pathway to the SEO Starter or Advanced SEO Packages

Once you have undertaken our SEO site audit you can then consider whether you would like to purchase one of our SEO packages. Both our starter and advanced packages offer a structured program of link building to increase your website's weight and value in the search engines.

Benefits of an SEO audit

- Increase site traffic with more business enquiries from targeted visitors
- Improve site positioning and increase your brand visibility
- Obtain long term positioning on the search engines
- Determine the priorities for your search engine optimization campaign
- Clear instructions on how to make improvements to your site
- Receive expert advice on increasing visibility in the major search engines

Deliverables:

Your customized SEO Site Audit is delivered in PDF format that you can give to your webmaster to assist them in improving your website ranking. All reports contain:

- Clear analysis of your site with problems and solutions.
- Clear instructions on changes required in order to achieve top rankings

Our SEO site audit covers these areas

- SEO
- Content
- Links
- Design & Usability
- Meta details
- Layout
- Code
- Keywords
- Navigation
- Recommendations